

# Carestream Health, Inc.

Exclusive Manufacturer of **Kodak** Dental Systems

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## **KODAK 1500 Intraoral Camera Sets New Standard for Image Quality, Usability**

### ***Designed to Eliminate Common Problems with Today's Intraoral Cameras***

TORONTO, Nov. 12 — Featuring unique liquid lens\* technology that instantaneously focuses like the human eye, the new KODAK 1500 Intraoral Camera from Carestream Health, Inc., delivers unprecedented image quality and ease-of-use to dental practices. The company is officially launching the product in Canada at the Winter Clinic Dental Meeting occurring this week in Toronto.

“We are excited to release the KODAK 1500 Intraoral Camera into the Canadian market,” said Ed Shellard, DMD, Chief Marketing Officer and Director of Business Development, Dental Systems Group, Carestream Health, Inc. “Its advanced features and outstanding image quality can help enhance patient understanding and treatment acceptance, providing higher quality patient care.”

### **Enhanced Image Quality and Practice Efficiency**

The KODAK 1500 Intraoral Camera captures still images and video with the highest resolution available. True auto-focus of still images and video, elimination of undesired light reflection and automatic adjustment to lighting conditions further optimize image quality. Additionally, the liquid lens allows instantaneous and automatic capture of still portraits, full arch, intraoral and macro views with the help of light-emitting diodes (LEDs) that optimize illumination. These features allow improved visualization of hard-to-see areas including cracks and other lesions as well as other potential oral hygiene issues.

### **Advanced Technology for Improved Workflow, User Experience**

The camera's small docking station and USB 2.0 connection allow for easy installation and use anywhere in the practice, encouraging camera sharing across multiple operatories. Still images and live video quickly display on either a computer or

video monitor. When used with a computer, images can be stored and managed with KODAK Dental Imaging Software. And when used with a video monitor, images can be saved on an included memory (SD) card and transferred to a computer for printing and storage.

### **Superior Ergonomics and Return on Investment**

Based on feedback from dental practices around the world, the KODAK 1500 Intraoral Camera incorporates a stylish design that combines a simple software interface for maximum comfort and ease of use. The compact, lightweight camera is ergonomically designed to comfortably fit the user's hands, making it easy to hold steady and maneuver inside the mouth—even in hard-to-reach areas. It is also an ideal education tool, helping patients visualize then accept proper treatment of conditions they may not otherwise understand.

### **Product Availability**

The KODAK 1500 Intraoral Camera's wired version is now available for sale throughout the United States and Canada. The wireless version is scheduled for availability in the second quarter 2010. The wireless version includes all the same features and benefits of the wired camera, with the added convenience and performance of "Wi Fi" connectivity. For more information, contact your Carestream Health Canada Company sales representative at +1.800.933.8031.

\*A patent application has been filed for the Kodak 1500 Intraoral Camera's liquid lens.

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### **About KODAK Dental Systems and Carestream Health, Inc.**

Carestream Health, Inc., a leading provider of dental and medical imaging and IT solutions, is the exclusive maker of KODAK Dental Systems. KODAK Dental Imaging and Practice Management Systems help dental professionals streamline workflow and enhance patient care by enabling them to capture, share, and use images and information easily and effectively.

For more information, contact your Carestream Health dental systems group representative or visit [www.kodakdental.com](http://www.kodakdental.com).